



# Improving smallholder farmer incomes through strategic market development in mango supply chains in southern Vietnam

## Project Overview

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Dong Thap Province, southern Vietnam*

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**SIAEP**



Implementing Agency



Funding Agency





# Project Aims

To improve the net income and livelihoods of men and women smallholders by increasing competitiveness of selected mango value chains in two provinces in southern Vietnam.

270 Farmers – Dong Thap Province and Tien Giang Province





# Project Objectives

- u Identify opportunities to increase competitiveness and empower women in fresh processed mango value chains
- u Evaluate options to overcome selected barriers to competitiveness in fresh and processed value chains
- u Improve capacity, industry stakeholder linkages and knowledge sharing



# Research Teams

- u Project seeks to make a substantial contribution to mango industry development in the region
- u Experienced multi-disciplinary research teams
  - Production
  - Postharvest
  - Economics
  - Supply Chain
  - Market Development
  - Consumer Behaviour



# Impact summary

- u Substantial contribution to ongoing development of the mango production in southern Vietnam
- u Alignment with public and private investment
- u Market opportunity increases from throughput and profitability
- u Supply chain developments through improved market access in domestic and export markets
- u Economic limited initially with longer term benefits as adoption of interventions gains traction
- u Income and livelihood benefits linked to resource constrained smallholder farming communities



# Long-term Outcomes

- u Increased capability within Vietnamese institutions to undertake scientific research and enhance the associated delivery capacity
- u Improve collaborative engagement between key stakeholders including –
  - Commercial chain partners
  - Regional and provincial governments to aid ongoing industry development
- u Greater understanding of innovative adoption pathways to continue the ongoing development of the mango sector in southern Vietnam